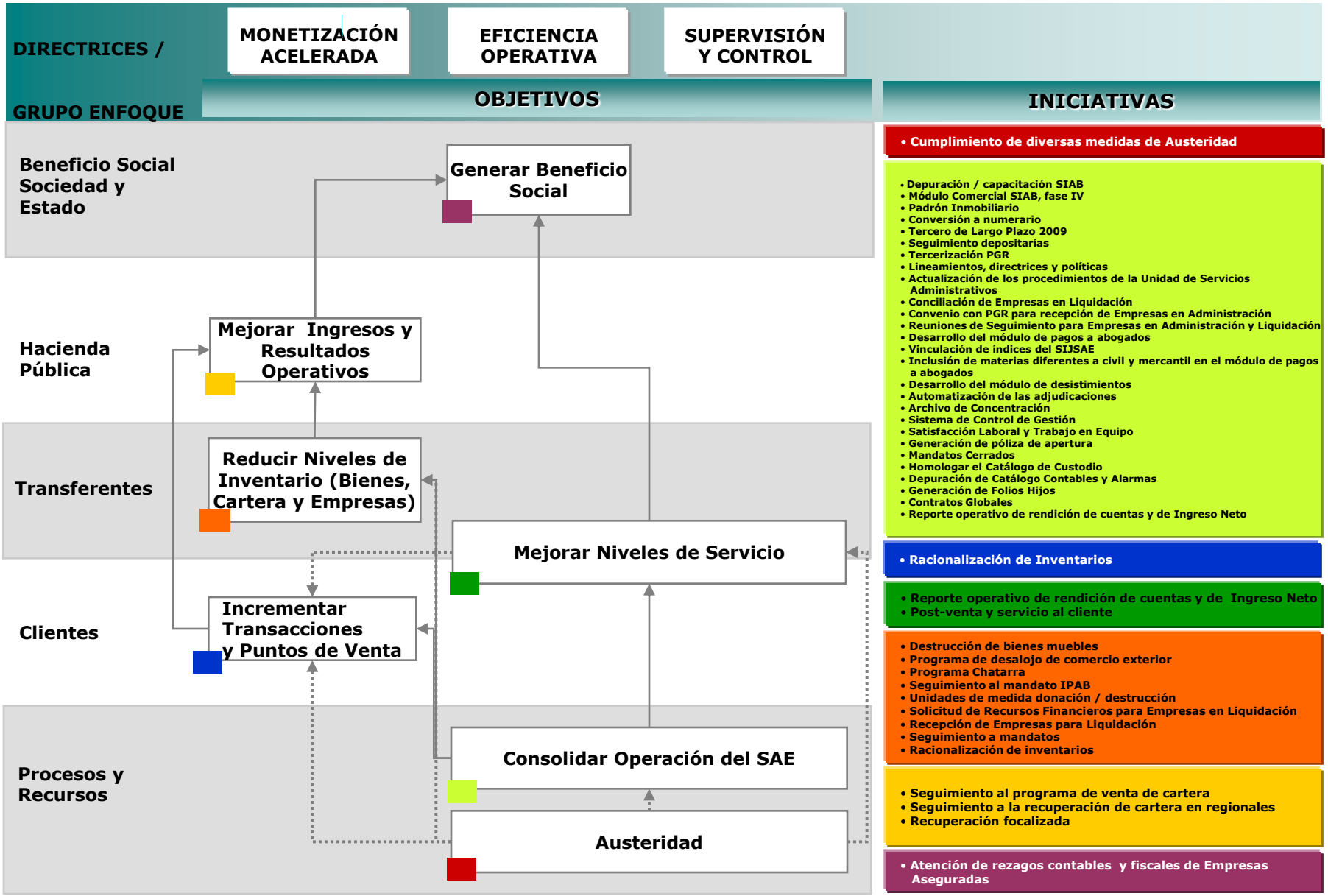MAPA ESTRATÉGICO SAE 2009